# INVESTOR PRESENTATION





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Investor presentation







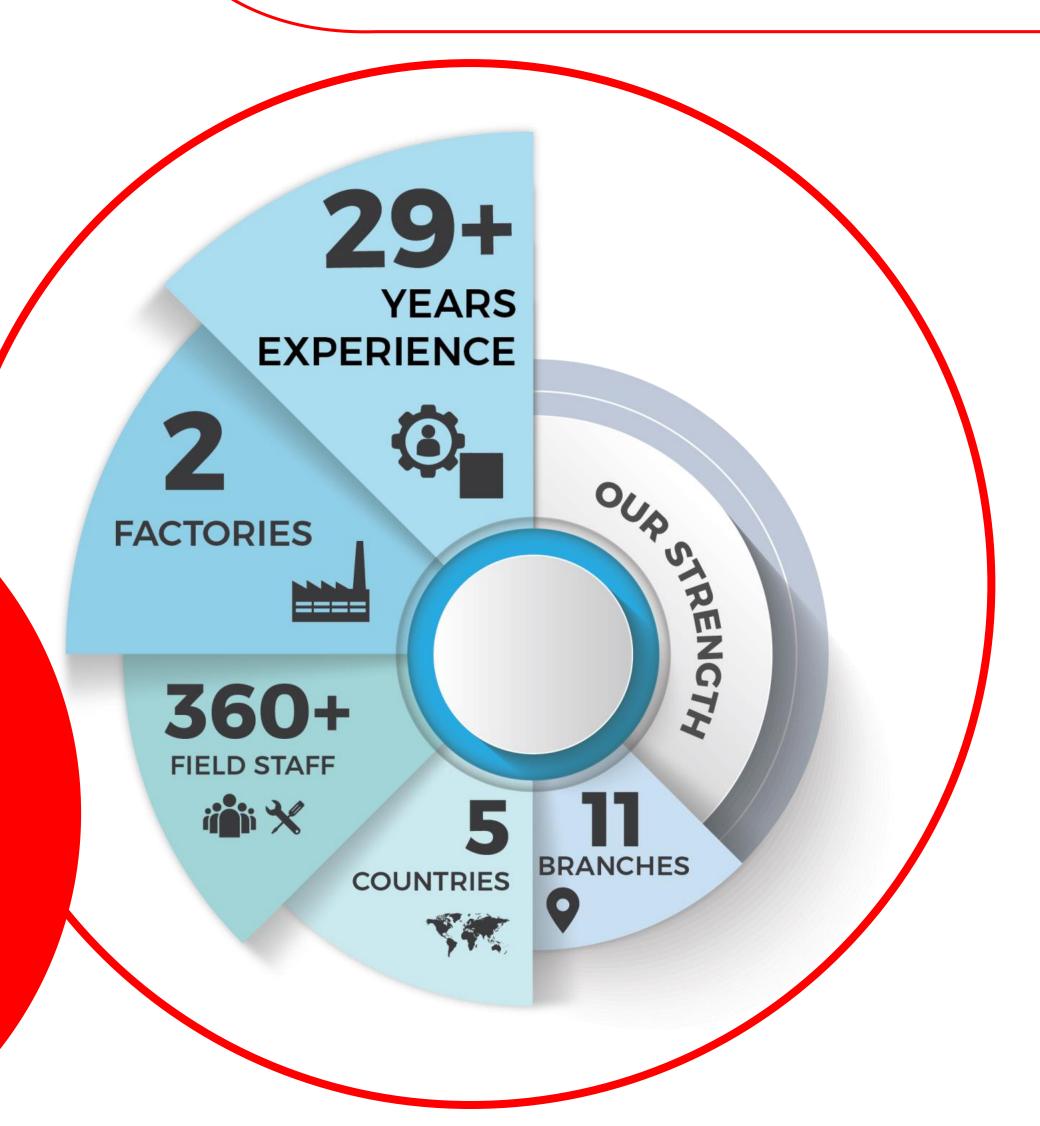
# **Company Overview**



Control Print has over 29 years of operational experience in the Indian coding and marking industry. With over 360 field staff and two state of the art factories, we are India's strongest and most reliable partner to you our customers.

Our representatives tailor their purchase advice based on your needs as a customer.

We are committed to ensuring that with Control Print you the customer will have one less thing to worry about.



# Vision & Mission



# Vision

To be South Asia's leading Coding and Marking Solutions Provider.

Through our foray into masks, our long-term vision is to be a market leader in the antipollution masks space.

# Mission

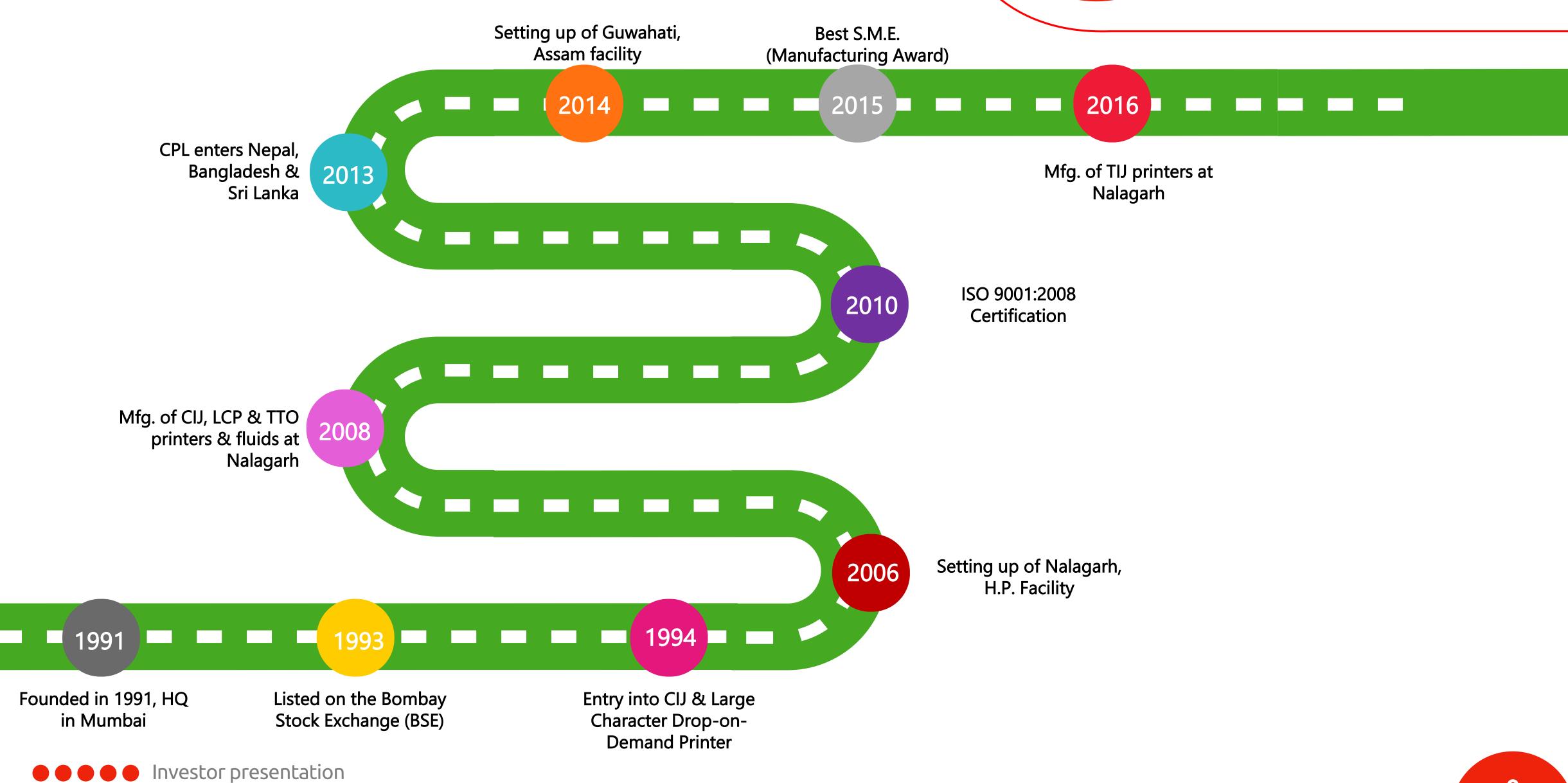
To provide our customers, shareholders, employees and society with the highest value through:

- ☐ Market Leadership
- Continuous innovation
- ☐ Maintaining superior standards in our products and performance
- ☐ Developing consistently superior technology
- ☐ Working alongside the company values



# Key milestones









Mr. Basant Kabra *Chairman & Managing Director* 

Mr. Basant Kabra is the Chairman & Managing Director of the Company since 1991. He currently has more than four decades of experience in overall management of the Company. Mr. Basant Kabra holds a degree of Bachelors in Chemical Engineering



Mr. Shiva Kabra *Joint Managing Director* 

Mr. Shiva Kabra is Joint Managing Director of the Company. He oversees the marketing, business development and strategy of the Company. He has over 15 years of experience in the field of marketing, business development and strategy.

Mr. Shiva Kabra is a graduate in Economics and Mathematics from Grinnell College, USA and holds a degree of Masters in Business Administration from INSEAD, France.

# Infrastructure





# NALAGARH FACTORY

- 30,000 Sq.ft manufacturing facility
- Manufacturing of:
  - Continuous Inkjet Printer (CIJ)
  - Large Character Printer (LCP)
  - Thermal Transfer Over Printer (TTO)
  - Hot Quick Coder (HQC)
  - Hot Roller Coder (HRC)
- 140 Employees
- Comprehensive training and repair facilities



# **GUWAHATI FACTORY**

- 70,000 sq.ft of manufacturing & warehousing facility
- Ink & Solvent manufacturing facility
- Manufacturing of:
  - Thermal Inkjet Printer (TIJ)
  - Hi-Resolution Printer (Hi-Res)
- 80 Employees
- Large Expansion potential with significant tax benefits
- Comprehensive laboratory & testing facilities



# **Our Network**



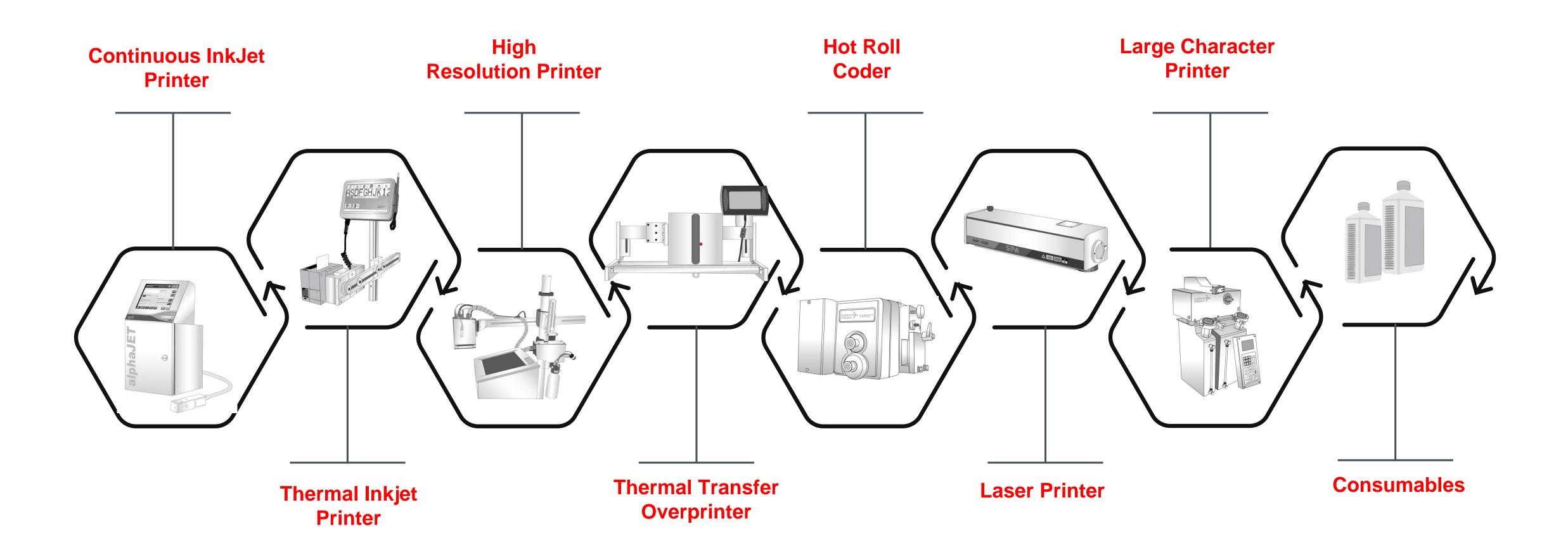
**Head Office : Mumbai** 

**Branches** 

SOUTH	NORTH	WEST	EAST	SRI LANKA
Bengaluru	Noida	Mumbai	Kolkata	Colombo
Hyderabad	Chandigarh	Ahmedabad	Jamshedpur	
Chennai		Pune		
Kerala				



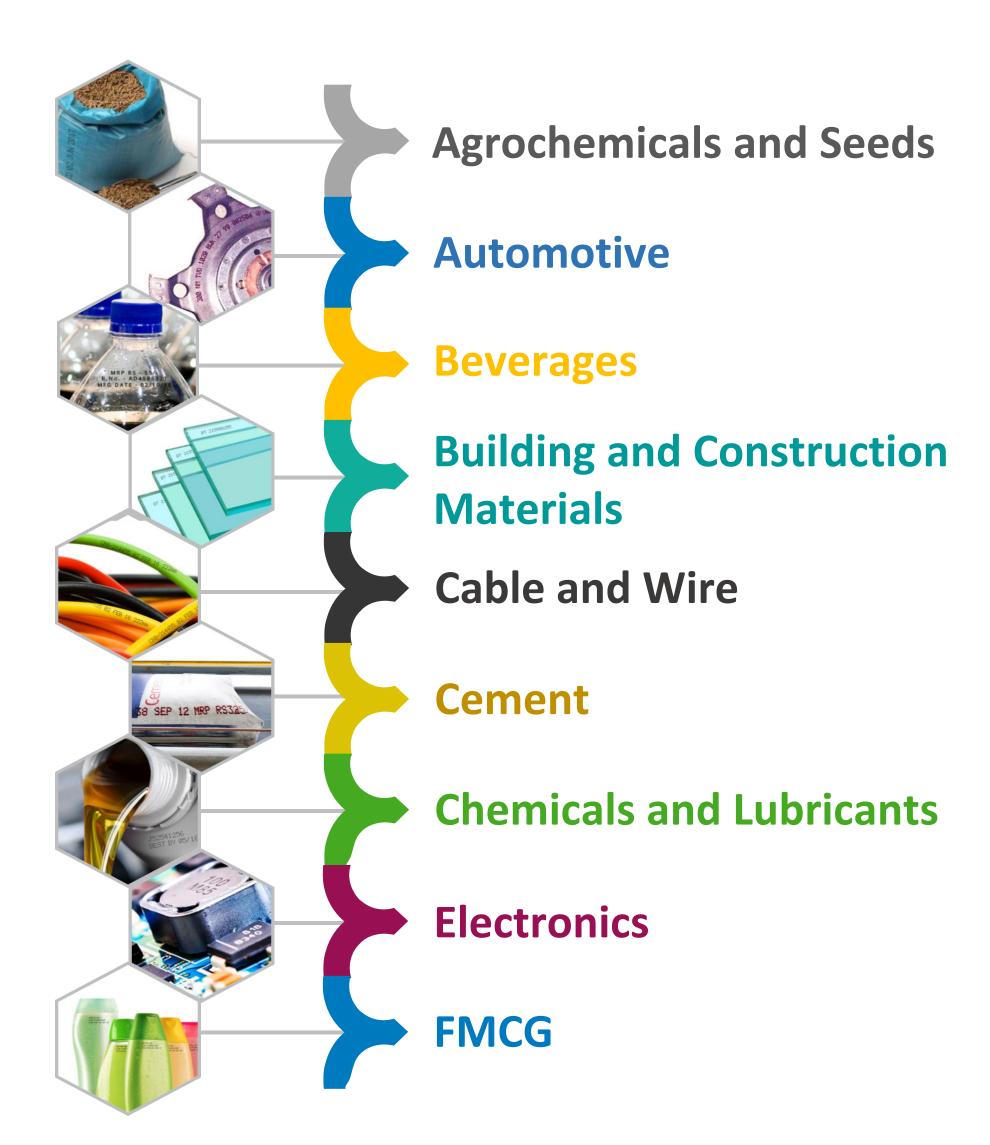






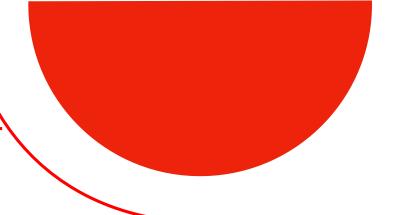
# Industries We Serve







# Key clients: India





















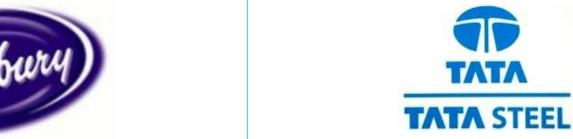
































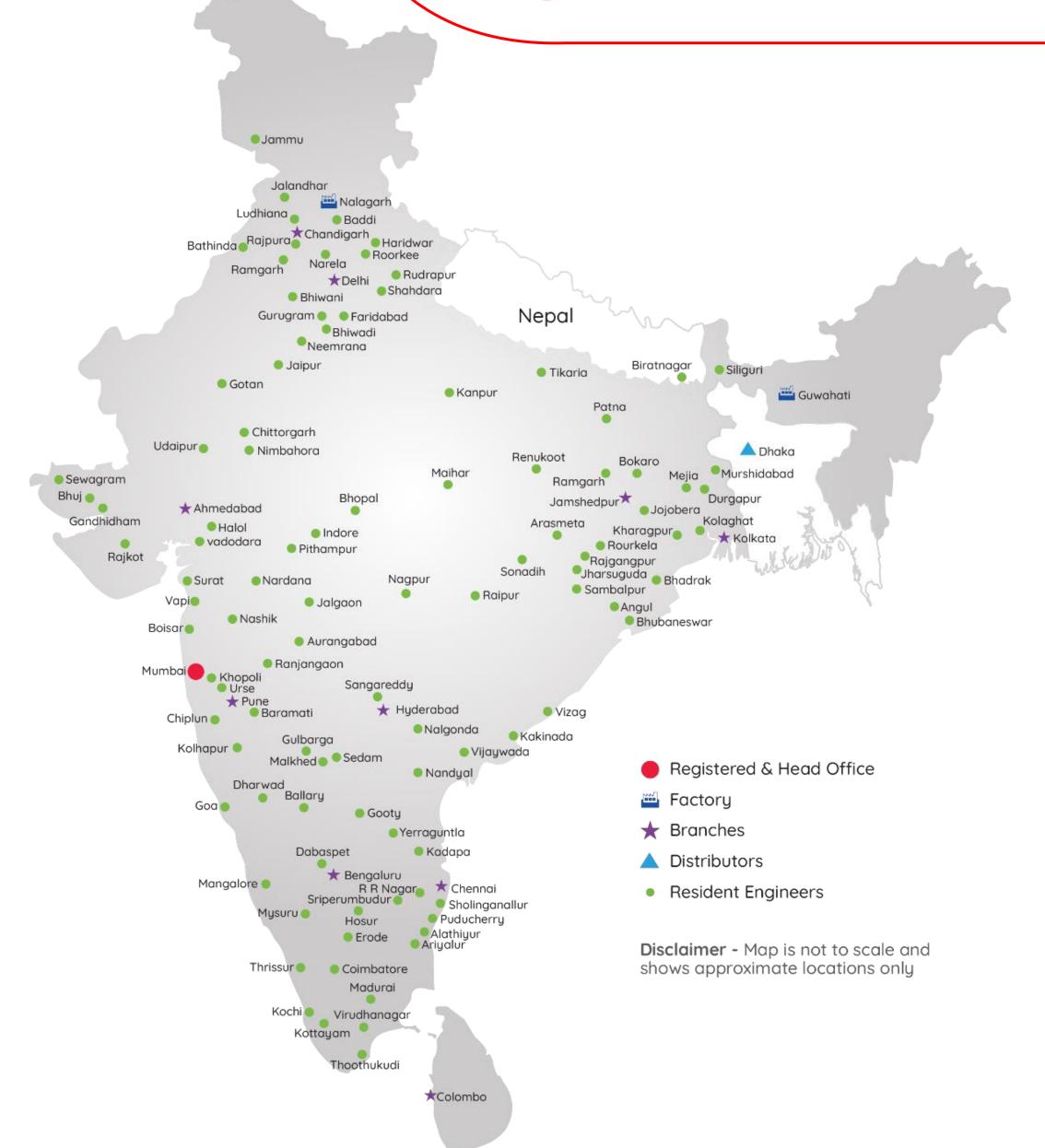


Tyothy LABORATORIES LIMITED



Serving 2,447 pincodes / 1,624 cities Pan India

Widest service network





Crisil re-affirms credit rating at 'A'

Installed base of printer crosses 13,000 mark

Only integrated "Make in India" manufacturer

Company maintains

Top 1000 position

as per market cap on NSE



# QUARTER PERFORMANCE HIGHLIGHTS



# Key highlights for the quarter

contribute to revenue

New product launches of TTO, TIJ &

High Rise witnessing good traction





# **Profitability Analysis**

Lower share of consumable sales due to lower industrial production from Wave 2, led to muted EBITDA Margin

### **Positives**

Inspite of challenges from the 2<sup>nd</sup> wave, revenue performance was encouraging

Quick recovery expected as installed base continues to increase

#### Sectoral view

The company continues to **dominate in** wood and pipes sector while FMCG sector **picking up**Control Print is providing solutions to customers to help protect their (customer's) products against counterfeits

# **Brief Financials for the quarter**



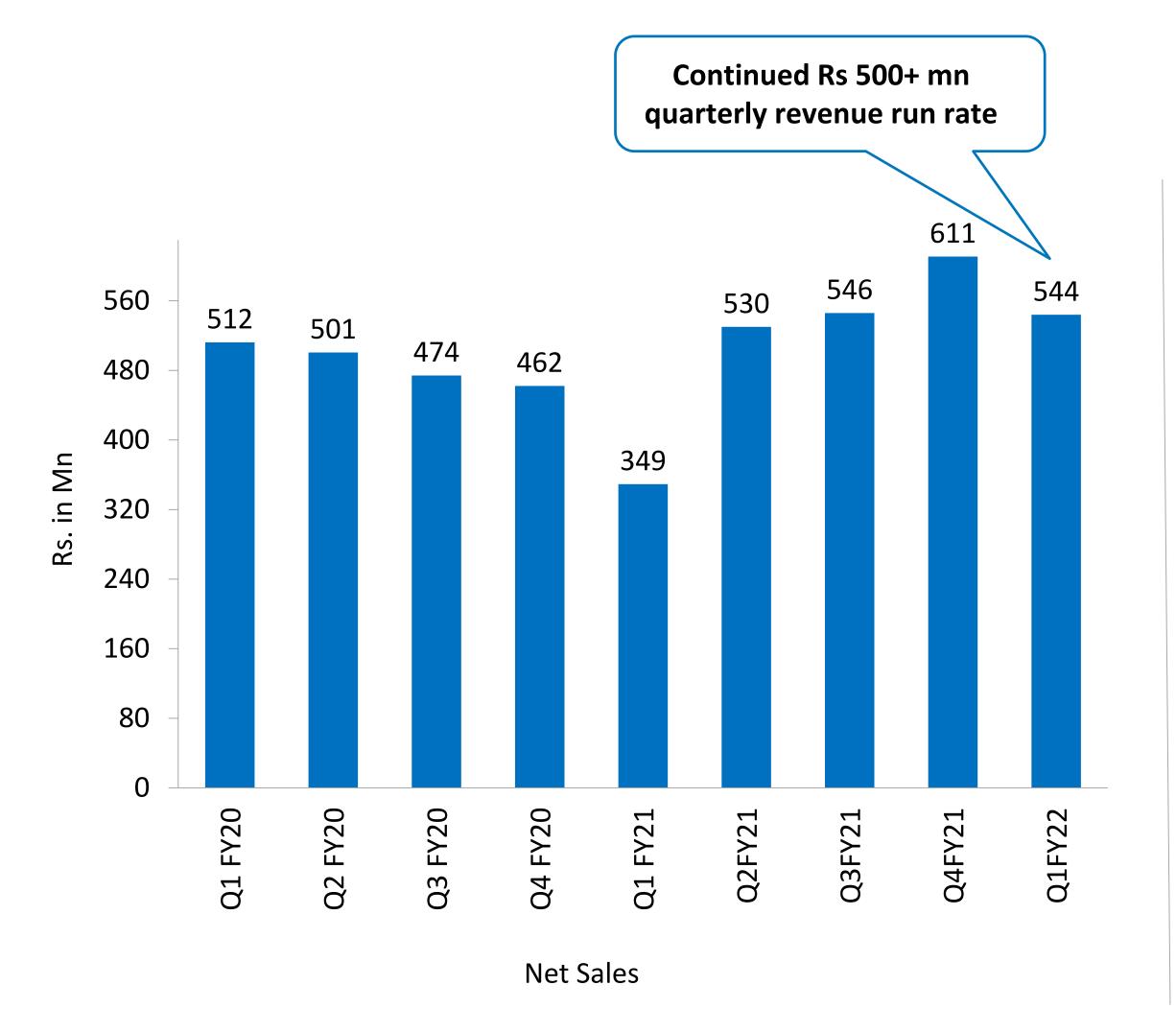
Particulars (Rs mn)	Q1FY22	Q4FY21	Q1FY21	YoY (%)	FY2021	FY2020
Net sales	543.9	610.8	349.2	55.8%	2036.9	1,949.2
Gross Profit	335.8	358.5	235.9	42.3%	1251.0	1,218.5
Gross margin (%)	61.73	58.68	67.57		61.42	<i>62.5</i>
EBITDA	118.2	152.3	84.9	39.2%	498.2	461.0
EBITDA margin (%)	21.73	24.94	24.31		24.46	23.7
EBIT	86.9	130.4	64.1	35.6%	383.0	382.1
PBT (excl. exceptional)	85.6	128.5	60.3	42.0%	370.9	373.5
PAT (excl. exceptional)	57.2	107.2	55.1	3.7%	311.8	309.3
PAT margin (%)	10.51	17.56	15.79		15.3	15.9
Exceptional (loss)/gain#	31.6	0.1	21		(17.9)	(42.9)
EPS(Rs) (excl. exceptional)	3.50	6.57	3.38	3.7%	19.09	18.94
Dividend per Share (Rs.)	_	Final: Rs 4.5	_		Total: Rs 8.5	Total: Rs 8.0

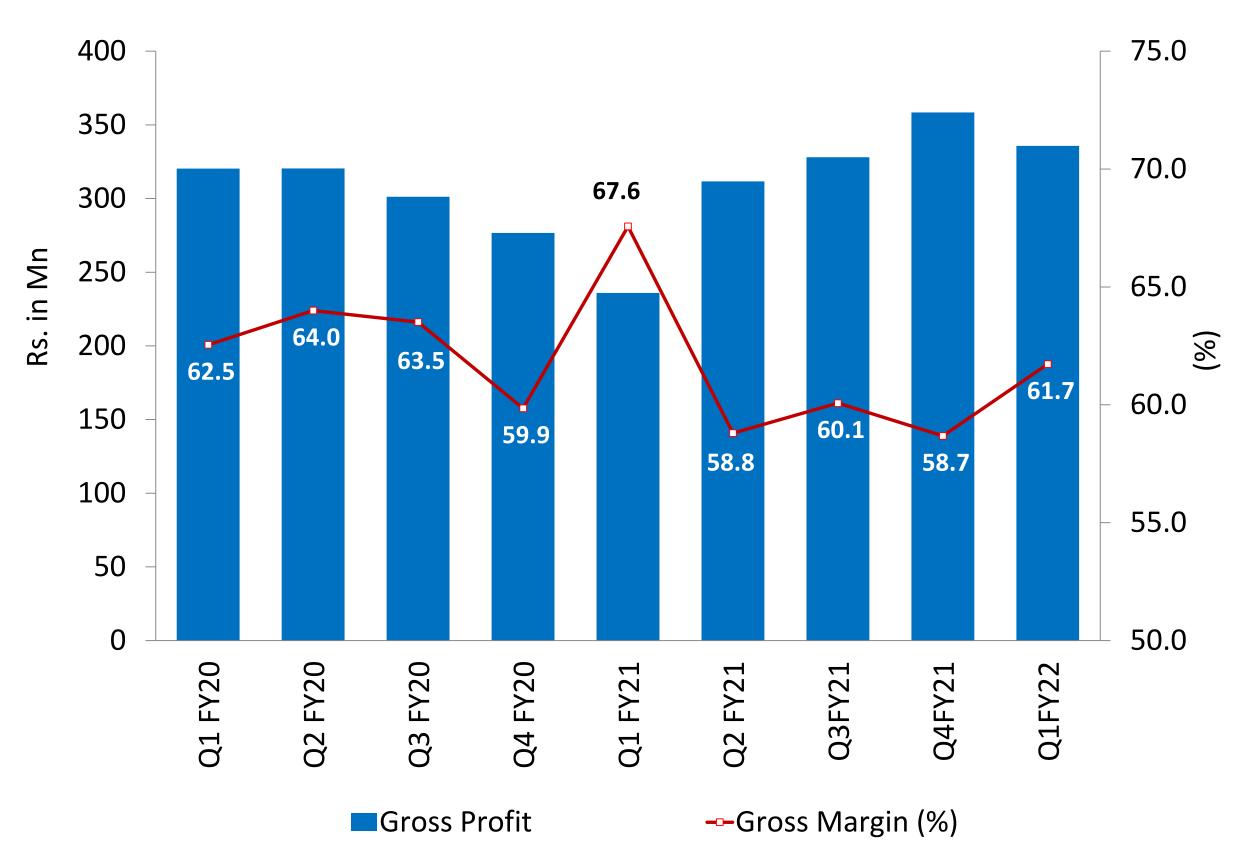
#Exceptional items for Q1FY22 - for the quarter ended June 30, 2021 includes Rs. 31.57 mn (Credit) being Gain on sale of office premises and assets located at Vasai (Maharashtra) and Rs. 0.06 mn (Credit) towards the changes in fair value of Investments Including profit on redemption of units in Mutual Fund routed through Profit & Loss Account.



# **Synopsis of Quarterly Performance (1/2)**



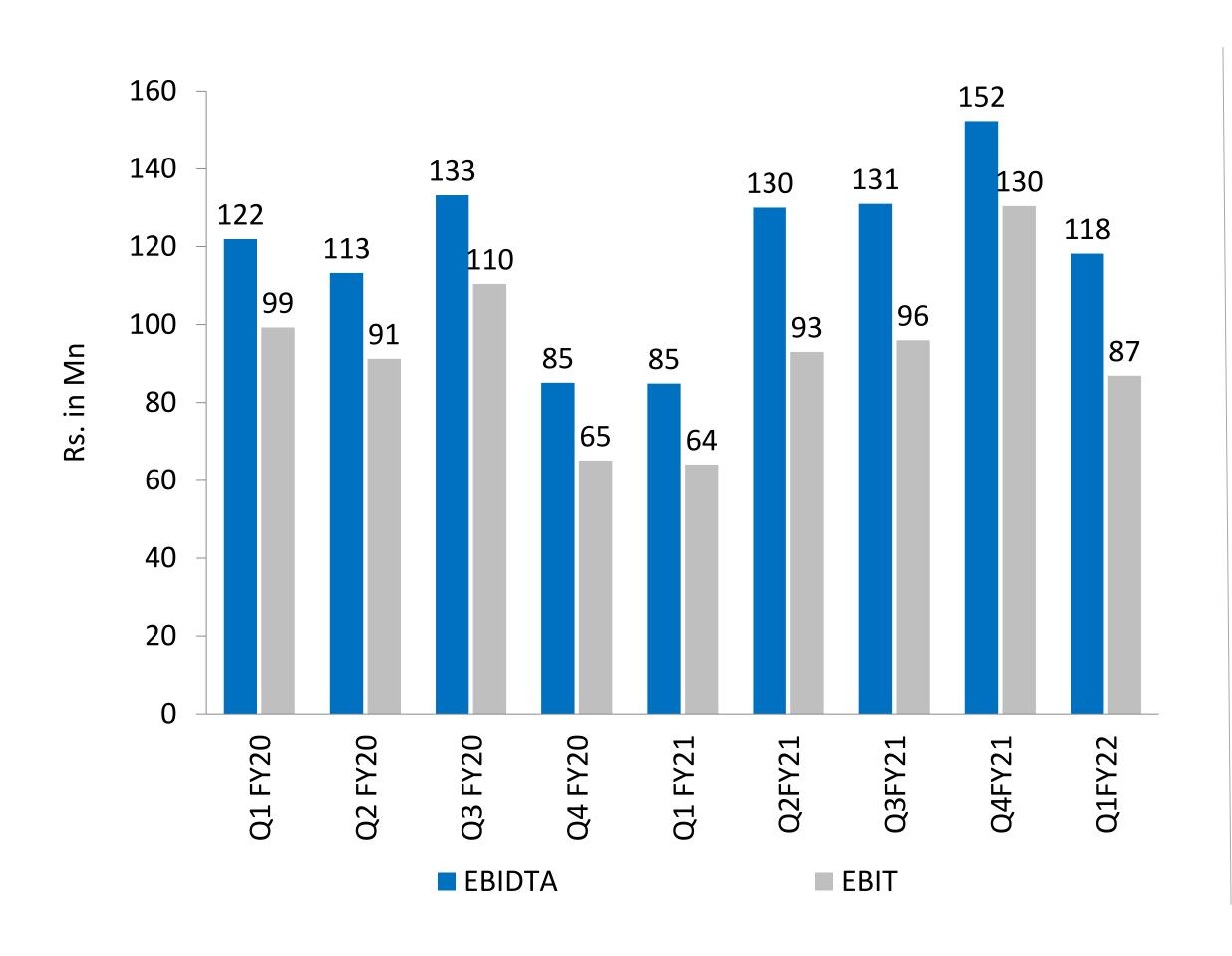


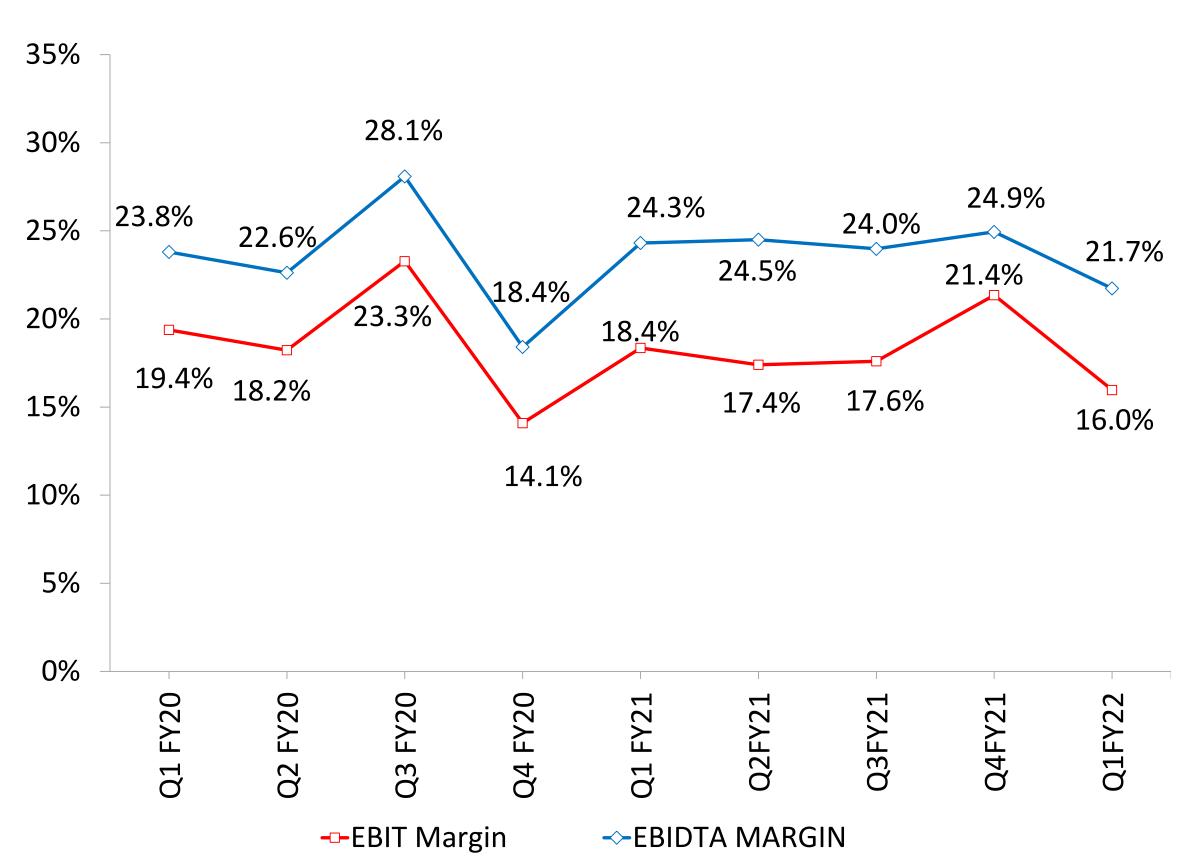




# **Synopsis of Quarterly Performance (2/2)**









# HISTORICAL ANNUAL PERFORMANCE HIGHLIGHTS

# **Annual Profit & Loss Statement**

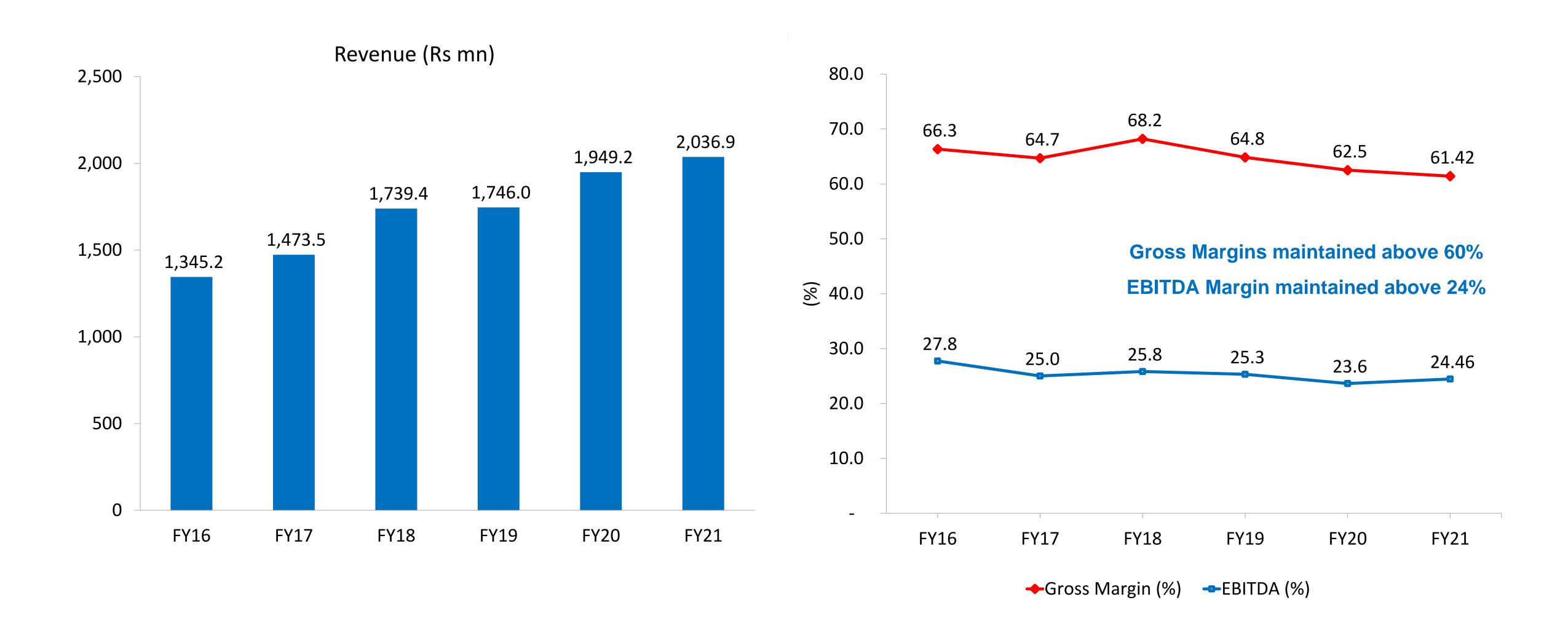


Particulars (Rs mn)	FY17	FY18	FY19	FY20	FY21
Net sales	1,473.5	1,739.3	1,746.0	1,949.2	2036.9
Gross Profit	953.2	1186.3	1132.0	1218.5	1251.0
Gross margin (%)	64.70	68.21	64.84	62.51	61.42
EBITDA	382.6	501.6	399.8	461.0	498.2
EBITDA margin (%)	25.96	28.84	22.90	23.65	24.46
EBIT	351.9	437.5	333.9	382.1	383.0
PBT (excl. exceptional)	341.3	424.5	331.2	373.5	370.9
PAT (excl. exceptional)	261.2	355.6	255.5	309.3	311.8
PAT margin (%)	17.73	20.44	14.63	15.87	<i>15.3</i>
Exceptional (loss)/gain	(0.4)	(39.3)	45.0	(42.9)	(17.9)
Adjusted EPS(Rs) (excl. exceptional)	14.1	16.9	21.2	13.7	19.09
Reported EPS(Rs) (incl exceptional)	12.6	19.3	18.4	16.3	18.00
Dividend per Share (Rs.)	6.0	6.5	6.5	8.0	8.5
Dividend Payout (%)	48%	34%	36%	50%	47%



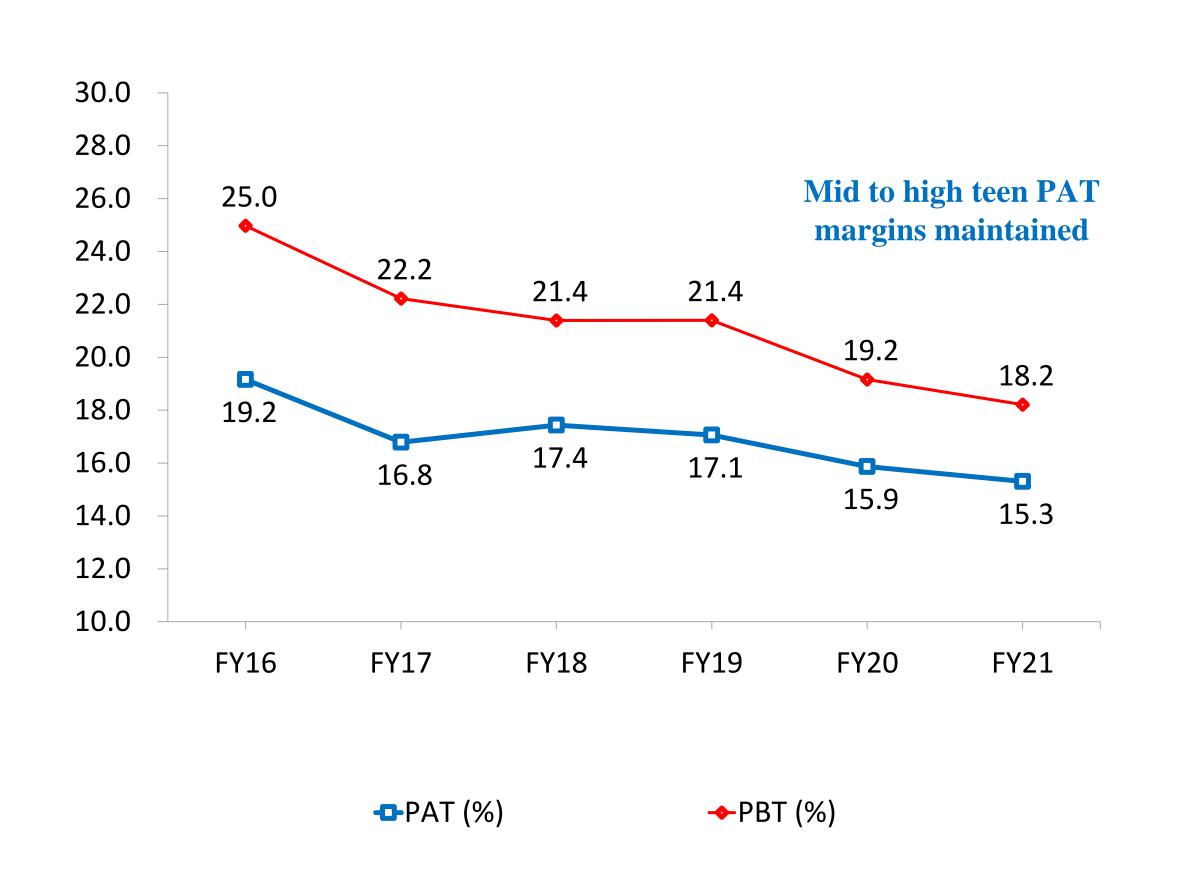
# **Synopsis of Annual Performance (1/2)**

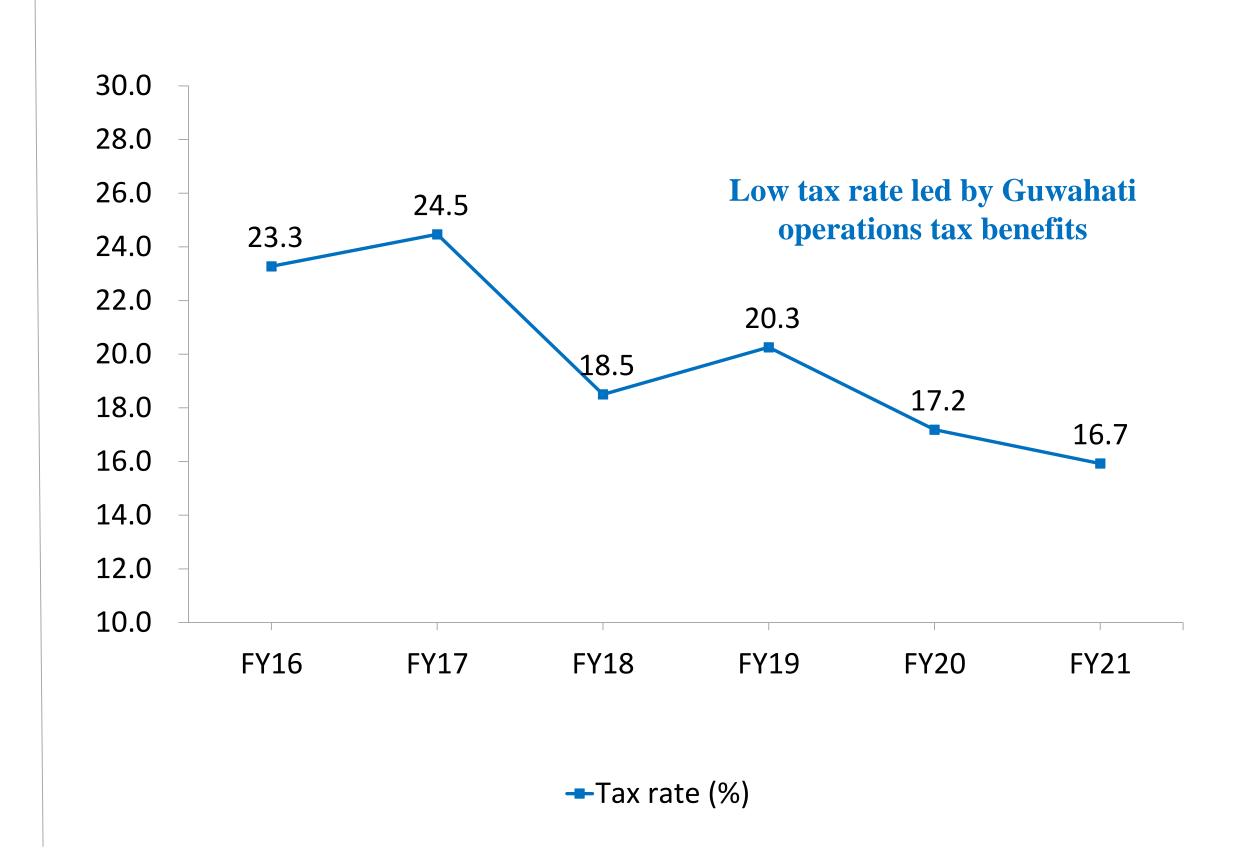




# **Synopsis of Annual Performance (2/2)**







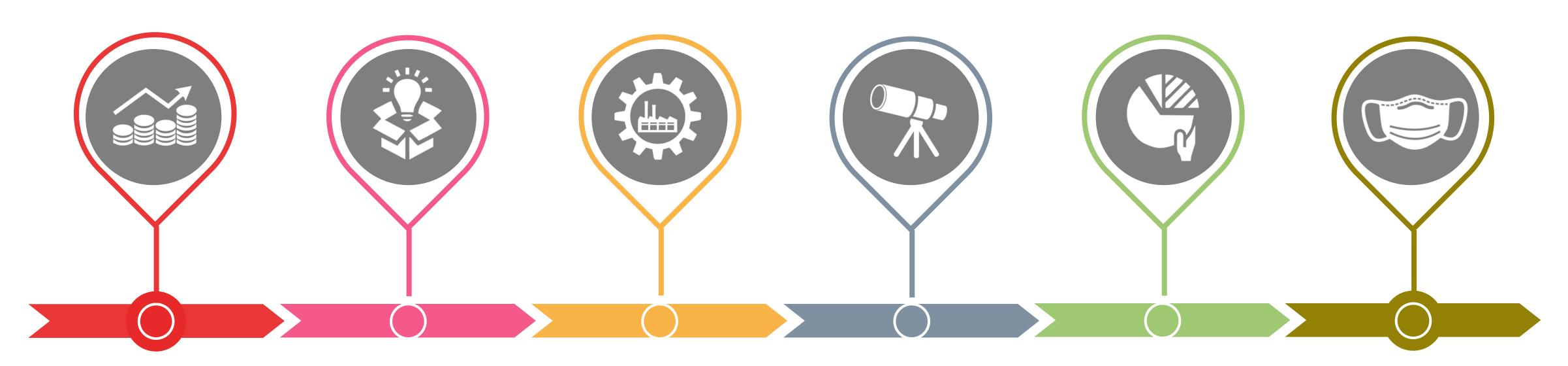




# WAY FORWARD







Higher
Consumables
Sales with
improved
industrial
production

Newly
Launched
products to
deliver
exponential
growth

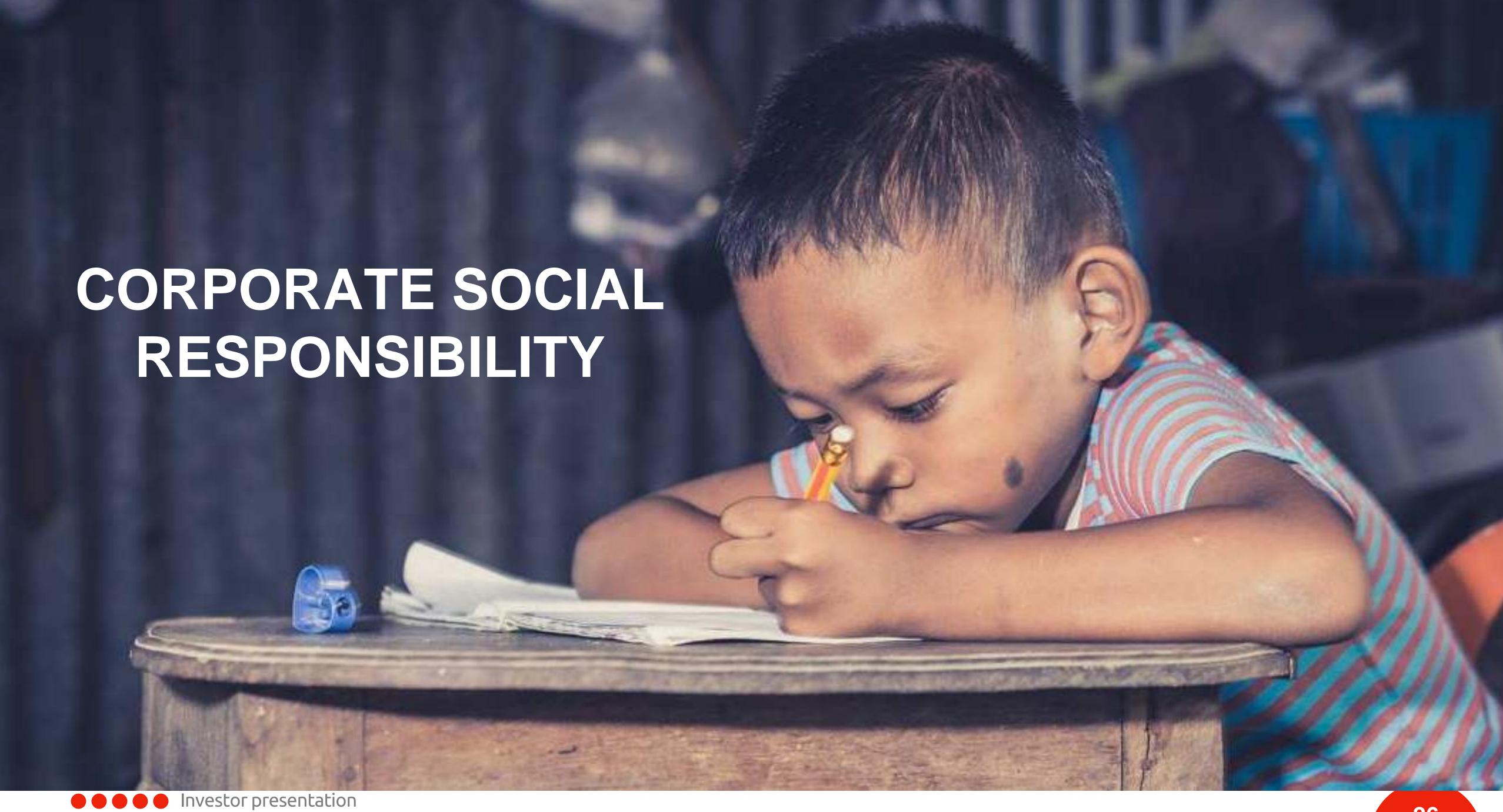
Replacement
Market, OEM
and Key
Accounts to be
the drivers

Focused marketing plans to capture last mile user

Larger Market
Share with
increasing
installed base
of printers.

Mask Division contributes in FY20-21







Control Print Limited ("CPL") takes pride in being the only Indian manufacturer in the Coding and Marking industry. Over the past 29 years CPL has successfully delivered high-quality services to its customers while upholding its commitment towards integrity, innovation and excellence.

This is exemplified through its in-house development of innovative solutions in the coding and marking technology segment and is customized to cater to the needs of every Indian industry. CPL's Corporate Social Responsibility ("CSR") program is designed to inspire and equip future generation of changemakers to strive for innovation and galvanize technological advancements of products made in India, transforming India into a global manufacturing hub.

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In line with its CSR philosophy, CPL aims to continuously develop, implement and manage a wide range of CSR initiatives within a broad spectrum of social issues.



#### **Education**

To provide education and employment enhancing vocation skills along with enhancing the potential of young innovators.



#### **Innovation**

To contribute to technology incubators and equip the youth to gain a competitive edge and develop sustainable products made in India.



### **Gender equality**

To reduce inequalities faced by socially and economically backward groups and women and empower local artisans to set up small-scale businesses.



#### **Health care**

To promote preventive health care and sanitation and provide safe drinking water.



# **Rural Development**

To foster rural development and build the foundation for a developed India by providing basic infrastructure and renewable sources of energy to rural areas.







# THANK YOU

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